

MORE ABOUT US

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Coming to the end of 2020 ... a different year, of challenges and learnings

The campaign began with a lot of uncertainties: drought during the fruit growing season, historic hail and squall in the establishment that contributes the highest volume to our exports, arrival of COVID to Uruguay. The year went by and we were getting around the difficulties that arose helped by a demanding national and international market and by the availability of fruit of very good cosmetic and sanitary quality. Once again we had a good performance in the USA that contributes to the recovery of our image in that destination. Strict protocols in the different work areas helped ensure that no worker in the Uruguayan citrus industry was affected by the virus during the season. Careful coordination between the producers, packing houses and URUD'OR, allowed us to make the best use of the "valuable" product for our clients. The climate contributed its own, the ideal dry climate prevailed for a safe harvest.

*“I will honour Christmas in my heart,
and try to keep it all the year.”*

Charles Dickens



Merry Christmas and a
Better Year 2021!!!



PERSPECTIVES 2021

The projects are still ongoing, perhaps at another speed. However, we are convinced that the important thing is not to stop.

- * We continue to plant and search for varieties of interest to consumers, whether they are the result of the Genetic Improvement Program or international development.
- * The National Research and Innovation Agency extended the project "Sectorial Technological Network in Citrus Postharvest" UPEFRUY / INIA / IRTA until September 2021, which will allow us to continue in the search for alternative products to chemical molecules.
- * The UPEFRUY / INIA / MGAP project, also funded by ANII, was launched for the control of the HLB vector



This spring, prior to the new COVID outbreaks, we toured the farms that integrate URUD'OR located in the northern area of Uruguay and a couple of establishments in the southern area. We note that the 2020-2021 health, fertilization and crop management programs are being developed in a timely manner with the aim of once again having a production with good cosmetic and sanitary quality. Although it is still early, in terms of volumes, a normal harvest is in sight.



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PERSPECTIVES 2021



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At the same time, the GlobalGAP, GRASP and BRC certifications are maintained in 100% of the producers and packing houses. We already carried out in-person and virtual internal audits in the north corresponding to the next cycle. And in January we will carry out the same in the southern area.

And so we could continue listing activities that seek to keep our VISION and MISSION alive: to continue

growing internationally as a reliable supplier of fresh fruit, achieving the success of the producers linked to our organization.

TO MARTA COLOMBO...

We want to close this edition by mentioning our colleague Marta Colombo, who retired at the end of May this year, after 33 years of work at URUD'OR. With meeting and mobility restrictions due to the pandemic, we have not been able to celebrate as we usually do in these types of events.

Marta began her path in the organization on April 7, 1987, performing tasks in the administrative area. Years later, she assumed the Administrative Financial Management, as well as Quality Management. Since 1997 she has been a fundamental pillar in the development and implementation of quality protocols such as ISO 9001, GlobalGAP, GRASP, Nature's Choice.

The day we virtually said goodbye, from the Technical Department, we wanted her to stay with the adjectives that for us describes her as a person and her actions. These will be the ones we will remember and continue in our daily task:

C O M P A N I O N
T R A N S P A R E N C Y
R I G U R O U S N E S S
R E C T I T U D E
E Q U A L I T Y

Marta, we wish you success in this new stage of life that you start to live, surely you are already enjoying it.



From the Management Team we want to wish all our readers **HAPPY HOLIDAYS!**



Carlos A. Frascini - Andrea Pastore - Laura Morey and Ian McCulloch



IN THE NEXT ISSUE we will introduce you to the **entire URUD'OR Team!!**



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URUD'OR S.A. It is an Organization that brings together large, medium and small producers for the export of citrus fruit. It has been operating in the international market since 1963.

URUD'OR S.A. has implemented a strict quality management system auditing the production and packing process of all its associates, in order to assure that the final product reaches the quality standards that our customers require.

GLOBALG.A.P.

GRASP

HACCP

BRC-Global Standard for Food Safety Issue 8

